

## This Company Can Make Your Travel Dreams Come True

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Courtesy of Discover7Travel  
Eric Grayson

No two people are exactly alike in all the world, and therefore, no two experiences, especially as it pertains to travel, should be exactly alike as well. This simple but unique approach is the cornerstone of the philosophy and mission of [Discover7Travel](#) founder and CEO, Eric Grayson.

Discover 7 (a [Virtuoso](#) agency) is a bespoke experientially-focused travel curatorship that works with high-end, high-worth travelers to create what they call, "travel couture." Private relationships and deep-dive experiential travels (with local experts via a program the agency calls "Local Footsteps") have put Discover 7 on luxury travelers' maps as a "black book," go-to resource for organizing trips with the highest degree of customization possible. Think CEO, VIP branded journeys.

Some of the itinerary items include a live cooking lesson from a Tuscan chef in his own home, getting a private tour of Angkor Wat in Cambodia, or dining with a Maasai tribe in Kenya, to name a few. There is a sense of limitlessness in this partnership between the client/dreamer and Discover7Travel/the catalyst to that dream.

Grayson proudly stated, "We are excellent at catering to our clients' needs, and offering them unique experiences. It is all about our level of service and the knowledge that my team brings to each itinerary." Then he shared some of the ways Discover7Travel goes above and beyond:

- In September, an [Air France](#) flight flying from Paris to LA made an emergency landing in Goose Bay due to an engine problem. A client was on the flight. We employ real-time flight tracking while our clients are in the air, so were aware of the problem as it happened. We know our clients very well and did not doubt that this one would want a private charter waiting for him so he could avoid waiting for Air France to secure another plane. We immediately reached out to our private jet contacts before touchdown. Within 4 hours of the plane's arrival in Goose Bay, we had a private jet on the tarmac to fly our client to LA.
- A client inquired about Mukul, a luxury hotel in Nicaragua. The booking was last minute, and only one villa remained. To be fair, it was a great villa, but renovations were occurring in an adjacent home, and we were concerned that our client might be disturbed by the noise. As usual, we went straight to the top. After a discussion with the CEO of Auberge Resorts, he called in a favor with the development company, which halted construction during our client's stay.
- A client landed in London from Nice, bound for NYC on a [British Airways](#) connection. The flight schedules were tight to begin with, so we arranged a service called Diamond Air to escort them to their other gate via golf cart. Unfortunately, the plane pulled in 30 minutes late from Nice, and Diamond Air couldn't make up the time. We contacted British Airways special services to send a car plane-side, pick up the clients, and deliver them to the door of their next plane. Without that, they would have never made it.

Today's business and high-end traveler has grown up in a world where luxury is partly defined as having experiences catered to fit their desires as well as their unique travel dispositions.